

## The Road to Renovation & One-Time Close Construction

## STARTS HERE.



At eLEND TPO, we believe success is built step by step. That's why we're introducing a new pathway to One-Time Close (OTC) Construction and Renovation Loans—designed to set you up for long-term success.

To **gain or maintain access** to these product lines, we need your company to achieve our **Preferred Client designation between April and June (Q2 2025)** or during any rolling quarter thereafter.

## How does my company achieve Preferred Client status?:

- Fund at least 5 Standard (Non OTC/Renovation) loans during the April through June '25 timeline or any rolling 3 months thereafter.
- •Take the revamped "Master the Fundamentals of OTC/Renovation" trainings that are offered weekly (Mandatory for originators that haven't closed an OTC or Renovation loan with eLEND).
- •Schedule and conduct an eLEND Overview Session with your Account Executive Quarterly.

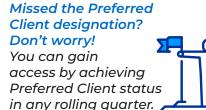
## Here's Why:

**Master the Fundamentals Class** – OTC & Renovation loans are different, we want to set you up with the right knowledge and expectations so you can originate this type of loan with confidence.

**Unlock New Opportunities** – Build a strong foundation and a deeper understanding of our core products

**Expand Your Business** – Seamlessly transition into OTC & Reno lending with more experience for you and your clients







Once you've established this foundation, you'll be ready to expand your business into OTC & Reno lending!— We are setting you up for success with all-new training and education! Our enhanced courses will give you the knowledge, tools, and confidence to thrive in the OTC & Reno space. When you succeed, we all succeed!

Ready to take the first step? Let's build together!



